

## Canviy, ScalpBliss Inclusive Personal Care Products

April 2024

### Overview

Healthcare organizations have identified gaps in availability of personal care products for diverse populations within the healthcare setting, and are working towards solutions. [1,2,3,4] These products are essential to address the unique hair and scalp care needs of specific patient populations. According to the supplier, Canviy ScalpBliss products are beneficial for sensitive scalp, dry itchy scalp, protective styles/dreadlocks, irritated scalp, and weaves and extensions. [5] In addition, they indicate use for itchy, inflamed, and irritated scalp associated with some cancers, chemotherapies, immunotherapy, and radiation treatments. [6] All are formulated without alcohol, parabens, phthalates, sulfates, paraffin, steroids, gluten, mineral oil, synthetic fragrances, or dyes. [5] This line includes (but is not limited to) the Organic-Based Itch-Calming Serum, Hydrate + Strengthen Organic-Based Scalp Balm, Moisture + Repair Organic-Based Shampoo, and the Moisture + Repair Organic-Based Conditioner. [7] Canviy products are classified as cosmetic; therefore, do not require FDA regulation.

### Actions for Consideration



#### PARTNER

##### ENGAGE SUBJECT MATTER EXPERTS

Include nurses, oncology practitioners, value analysis, the diversity, equity, and inclusion team (DEI) and supplier diversity team.

##### CONSIDER GUIDELINES FOR USE

Share the impact of gaps in available inclusive personal care products and develop a common goal for use.

##### UNDERSTAND CONCERNS

Ensure representation of diverse team members to bring multiple perspectives and experiences to discussions.



#### CONNECT

##### SEEK CLINICAL IMPACT

Review of all products utilized within the personal care category to assess availability for diverse and oncology patient needs.

##### CONDUCT ANALYSIS

Patient and staff surveys may be helpful in determining potential impact on patient and care giver satisfaction, as well as identify gaps.

##### DETERMINE POPULATION

In addition to inclusive care, review current standard for scalp care within the oncology population and consider incorporating products.



#### COMMUNICATE

##### EDUCATE AND TRAIN

Discuss health equity and inclusion within the value analysis team. Consider clinical education and DEI collaboration for inclusion conscious education.

##### PLAN AHEAD

Sharing experience of healthcare organizations who have adopted inclusive care products to assist with staff education and buy in.

##### FOLLOW-UP FOR FEEDBACK

Create on-going feedback loop for challenges, ideas, recognition of wins, & further opportunities for success.

## Professional Society Statements & Clinical Practice Guidelines



There were no statements found specific to inclusive personal care products; however, there are numerous societal statements and guidelines regarding health equity.

### National Health Council

*Consensus Statement on Health Equity* found [here](#). [8]

### American Hospital Association Institute for Diversity and Health Equity

*Strategies for a Resource-constrained Health Care Environment* found [here](#). [9]

### Joint Commission

*R3 Report Issue 38: National Patient Safety Goal to Improve Health Care Equity* found [here](#). [10]

### AMA Center for Health Equity

Mission and guiding principles found [here](#). [11]



**See Reference section  
for complete listing of  
sources.**

## Insights: Inclusive Care Products in Healthcare Facilities

These insights were collected from a variety of published articles sharing experiences of healthcare facilities incorporating inclusive hair care products. [1,2,3,4,]

### Insights

“An important component of this initiative is educating staff and patients that these products are available and collecting feedback.” [1]

“Staff members received education about types of hair, including differences in the density, porosity, and specific types or hairstyles. The committee also posted helpful tips in storage areas and developed scripting to put staff at ease when asking patients about their haircare needs. A menu of haircare options was also included with patient admission materials.” [2]

Members of the DEI council partnered with the clinical education team and formed an interdisciplinary hair care team that “created communications and education opportunities.” [3]

“A key part of the hair care initiative was to provide all patients with the products they need to best care for and maintain their hair.” [3]

“In addition to solving a largely overlooked medical inequity, the hair care program also sets a precedence for hair care in medical institutions and beyond.” [4]



## HealthTrust Clinical Resources

Allow us to connect you with the resources you need. Examples for this category include resources on value analysis and product trials.

ASK A QUESTION

PROVIDE YOUR FEEDBACK

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App store: "HealthTrust Huddle"

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